

CLAIRE RANDALL

SENIOR COPYWRITER

CONTACT ME



(513) 373 - 6491



claire.randall.1993@gmail.com



Chicago, IL



clairerandall.com

SKILLS TO PAY THE BILLS\$

WORDS



BIG IDEAS



CONTENT CREATION



STRATEGIC THINKING



PUBLIC SPEAKING



SOCIAL MEDIA



PUNS



EXPERIENCE

SCHAFFER CONDON CARTER (SCC)

Senior Copywriter, March 2021 - present

- Concept and execute 360° brand campaigns with TV, radio, OOH, digital, social and experiential activations
- Serve as lead copywriter on 3 professional sports teams in the NBA, WNBA and MLB
- Think up fresh, weird, fun, inspiring and influential creative on a daily basis
- Help oversee interns and junior teams to ensure their success

Copywriter, 2017 - March 2021

- Wrote compelling campaign lines, slogans, brand voices, video scripts, emails and more for 20+ brands
- Took ownership of monthly social media calendars for multiple brands. Responsible for concept, copy and creation
- Sourced props, acted, hand-modeled, food-styled, crafted, deep-fried, bedazzled, photographed and generally assisted with all aspect of producing and shooting social media content

Junior Copywriter, 2015 - 2017

- Learned a lot

REVOLUTION BREWING

Sales and Marketing Intern, 2014-2015

- Brand representative for Illinois's largest craft brewery
- Assisted in planning and staffing promotional events and festivals
- Executed sampling and point-of-sale advertising campaigns

EDUCATION

DEPAUL UNIVERSITY

BA, Public Relations & Advertising

BA, Communication & Media Studies

Minor in Graphic Design

- First in class, *magna cum laude*
- Awarded: Highest Senior GPA Award, Collegiate Effie Brand Challenge Honorable Mention
- President, Advertising Club
- CMO, DePaul Intercollegiate Dodgeball Team (yes, seriously)